

**ENTREPRENEUR
FAST TRACK
EUROPE**

**Recession-proof your
business to build for
the future, 10x your
customer base, 10x
your business growth,
10x your profit, with
10x your time back**

**10TH
MAY
2022**





Dear Entrepreneur,

I created the Entrepreneur Fast Track series in order to share summarises of my experiences from mentoring over 100,000 entrepreneurs across all industries and countries.

By unifying these experiences into an easy to understand, step-by-step model it helps you to 10x your business by using specific tools like The Impact Meter and The Wealth Dynamics Test.

Are you ready for the extraordinary times ahead? We have not experienced global disruptions of the severity we are witnessing today since World War 2.

That's why the time for action is now. Perhaps you are struggling to grow your customers as a start-up. Or you can't find the right team members as you build your business. Or you are stuck needing new partnerships or investment, while juggling the desire to also spend more time with your family and simply enjoying life. The Impact Meter shows you how you are not alone in the bottleneck or roadblocks you face, and the answers to step up to the next level are almost always in a different place than where you are looking.

So come and join me at Entrepreneur Fast Track Europe, where I will work with you to shift your thinking to the next level.

Remember - Every crisis is either an excuse for mediocrity or an opportunity for excellence. This is our time to shine.

I look forward to seeing you there!

Keep shining

Roger James Hamilton
Founder & CEO
Genius Group, GeniusU, Entrepreneurs Institute
and Entrepreneur Resorts

About

Roger
HAMILTON

Roger is a world renowned futurist and entrepreneur who mentors Entrepreneurs to grow their enterprises and find their flow.

Roger is the founder of Genius Group', which is the world's No.1 Entrepreneur Education Group, with over 2.5 million students and 12,000 mentors in over 200 cities. He is also founder of Entrepreneur Resorts, the world's leading Entrepreneur Resorts and Beach Clubs Group, which had its IPO and became a listed company in 2017.

His tech company, GeniusU, connects students, leaders, entrepreneurs and investors to the smartest knowledge, connections and 'opportunities around the world. In 2022, GeniusU is moving into the Metaverse as the world's first metaversity.





ENTREPRENEURS
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Entrepreneur Spectrum Fast Track Programme

- ✓ Powerful 1 to 1 Activation Session
(Valued at \$270)
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(Valued at \$2,000)



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THE IMPACT METER



Level
07

1 Million customers

GLOBAL IMPACT WITH THE POWER TO LEAVE A LEGACY

Have I directed the trust that I am growing towards a meaningful global purpose?



Level
06

100K customers

NATIONAL IMPACT, WITH THE INFLUENCE TO SHAPE THE FUTURE

Am I establishing a mission, culture and model that is inspiring others on their journeys?



Level
05

10K customers

MARKET LEADERSHIP, ATTRACTING RESOURCES AND PARTNERSHIPS

Have I built a reputation that attracts the financing, partners and support to leverage with?



Level
04

1K customers

SCALABLE TEAM AND TIME TO DEVELOP A SUSTAINABLE BUSINESS

Am I growing my team and time to enable the business to run well without me?



Level
03

100 customers

PREDICTABLE, REPLICABLE AND VIABLE MODEL TO GROW WITH

Have I found a repeatable pathway from my markets need, to my solution that I can measure?



Level
02

10 customers

INTIMATE USER GROUP TO MAXIMISE VALUE AND MARKET FIT

Can I scale my solution to ten people such that they are willing to pay and refer me to others?



Level
01

1 customer

PERSONAL SERVICE TO SOLVE ONE PERSON'S PROBLEM

Am I solving a problem for someone who trusts me that they are willing to pay to have solved?

THE IMPACT HIGHWAY



Engagement %

Registration %

Conversion %

Average \$

	Followers	Engagement %	Community	Registration %	Prospects	Conversion %	Customers	Average \$	
 <p>LEVEL 5 10K CUSTOMERS</p>	1,000,000	20%	2,000,000	20%	40,000	25%	10,000	\$2000	\$20m
 <p>LEVEL 4 1K CUSTOMERS</p>	100,000	20%	200,000	20%	4000	25%	1000	\$5000	\$5m
 <p>LEVEL 3 100 CUSTOMERS</p>	10,000	20%	20,000	20%	400	25%	100	\$10,000	\$1m
 <p>LEVEL 2 10 CUSTOMERS</p>	1000	25%	250	20%	50	20%	10	\$15,000	\$150K
 <p>LEVEL 1 1 CUSTOMER</p>	100	50%	50	20%	10	10%	1	\$20,000	\$20K



Level

1 Customer

01

PERSONAL SERVICE TO SOLVE ONE PERSON'S PROBLEM

Am I solving a problem for someone who trusts me that they are willing to pay to have solved?

Spirit:

Dynamo:

Blaze:

Tempo:

Steel:



Level

10 Customers

02

INTIMATE USER GROUP TO MAXIMISE VALUE AND MARKET FIT

Can I scale my solution to ten people such that they are willing to pay and refer me to others?

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Tempo:

Steel:



Level

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SCALABLE TEAM AND TIME TO DEVELOP A SUSTAINABLE BUSINESS

Am I growing my team and time to enable the business to run well without me?

Spirit:

Dynamo:

Blaze:

Tempo:

Steel:



Level
05

10K Customers

MARKET LEADERSHIP, ATTRACTING RESOURCES AND PARTNERSHIPS

Have I built a reputation that attracts the financing, partners and support to leverage with?

Spirit:

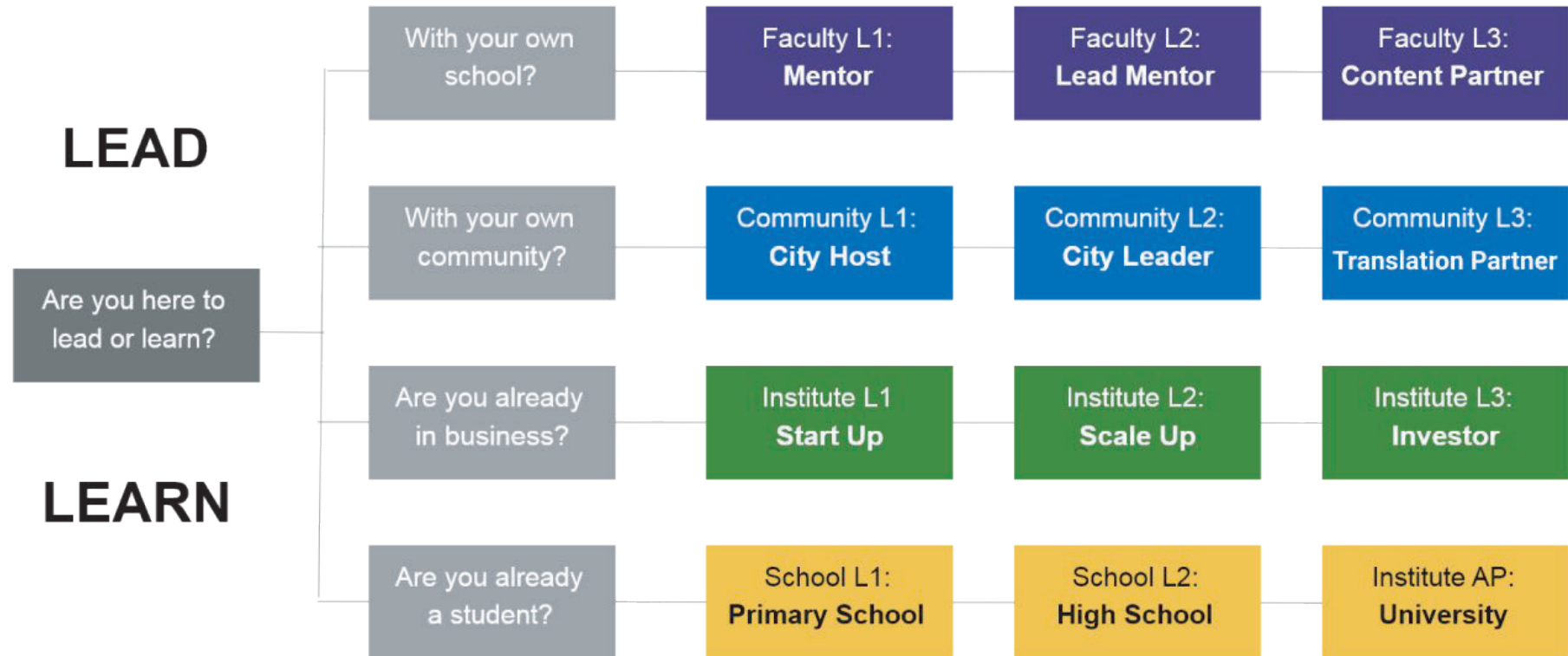
Dynamo:

Blaze:

Tempo:

Steel:

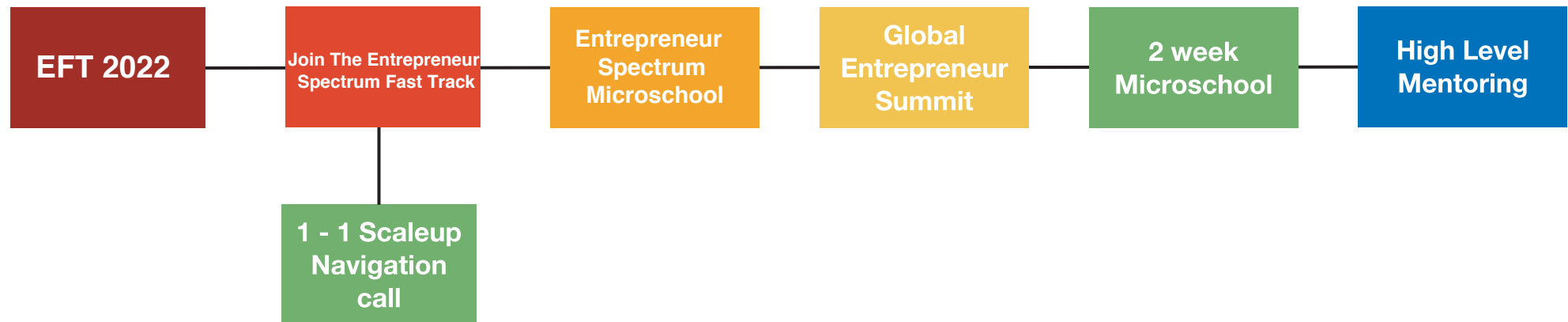
THE ENTREPRENEUR PATHWAYS



GET STARTED TODAY



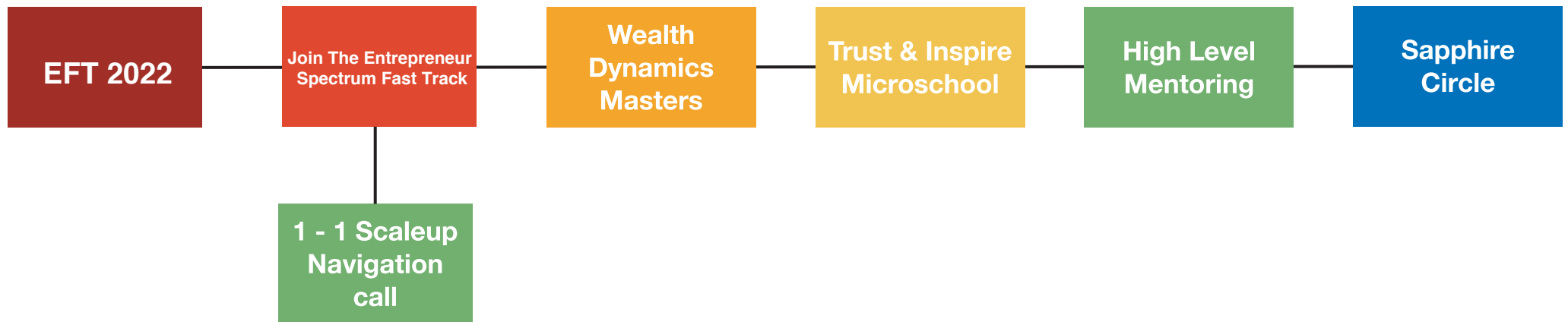
THE STARTUP ENTREPRENEUR PATHWAY



GET STARTED TODAY



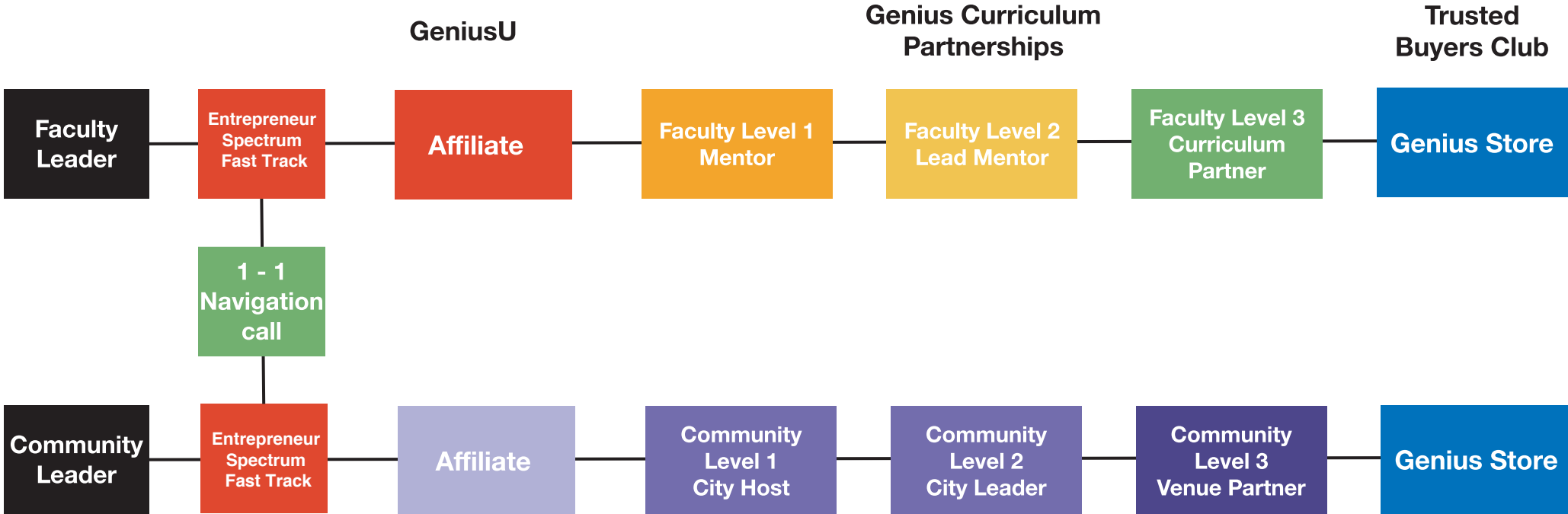
THE SCALEUP ENTREPRENEUR PATHWAY



GET STARTED TODAY



THE PARTNER PATHWAY



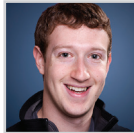
GET STARTED TODAY



WHICH ONE ARE YOU?

DYNAMO

MECHANIC



CREATOR



STAR



STEEL

LORD



SUPPORTER

BLAZE



ACCUMULATOR



TRADER



DEAL MAKER



TEMPO



THE FOUNDATION PRISM



Infared Level: The Victim

Infra-red falls deeper in debt month after month. The steps that move you up are not as simple as cutting up your credit cards. Infra-red comes from separation, and the steps that connect you back to flow will surprise and excite you.



Red Level: The Survivor

Red makes just enough money to have nothing. You may even have a successful business, but if you are just surviving personally, you may be at Red level. The steps to move out are not about following your passion – but a value that points in another direction.



Orange Level: The Worker

Orange is someone who works for a living. You entrust others to know how to monetize your time but if market conditions change, you are in danger of losing your job. Understanding how to package, price and promote will empower you for life.

THE ENTERPRISE PRISM



Yellow Level: The Player

Yellow is empowered to forge your own journey. You know how to create value, leverage it and make money in your niche. The next step up is to master not how you make money, but how you help others make money. The tools you need are the opposite...



Green Level: The Performer

Green enables enterprises: The skills and mastery to lead a team profitably is entirely different from self-employment, but the rewards are exponential regardless of whether you own investments or enterprises. The catch is, you still need to be part of the team.



Blue Level: The Conductor

Blue frees you entirely from having your hands full. Blue level has multiple investments and have mastered both cash and capital. When you have become a successful performer in wealth, the skills to turn from facing the audience to facing your performers is not as easy as it sounds.

THE ALCHEMY PRISM



Indigo Level: The Trustee

Indigo is the playground of the billionaire. When you have mastered the enterprise prism, trust becomes your greatest asset and one that you can monetize in magical ways. Understand this level, and you will see the world's wealthy through a new lens.



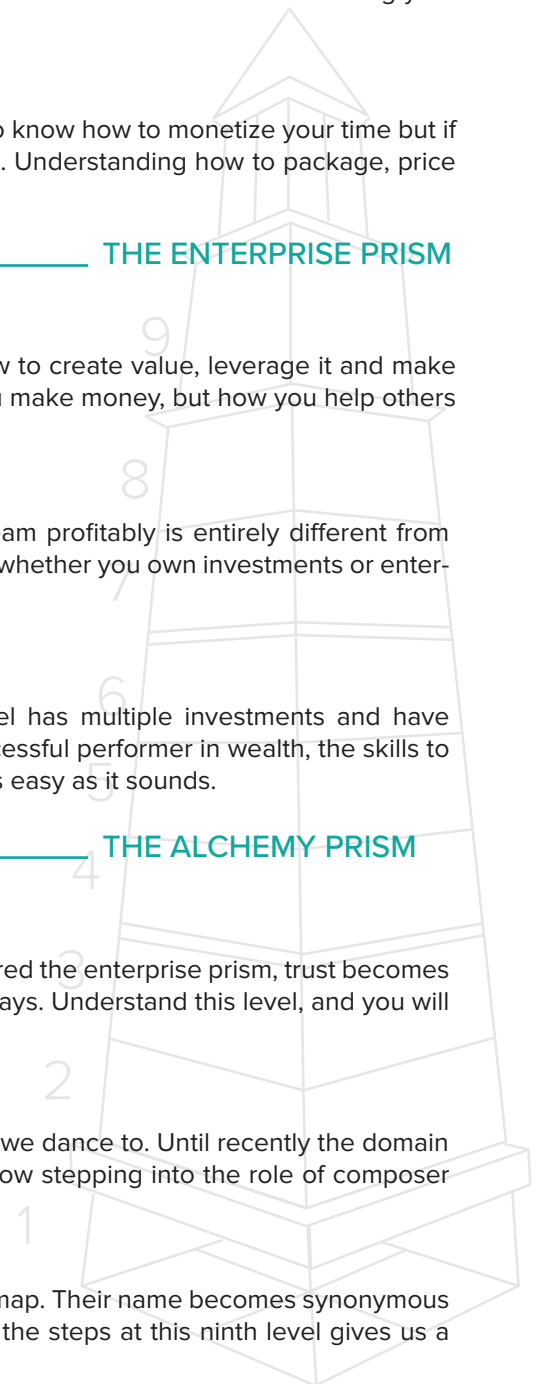
Violet Level: The Composer

Violet prints our currencies, sets our taxes and scripts the tunes we dance to. Until recently the domain of nations, more entrepreneurs, leaders and communities are now stepping into the role of composer and rewriting the rules.



Ultraviolet Level: The Legend

Those at ultraviolet are the symbols to live by, like legends on a map. Their name becomes synonymous with their composition, and are left as a legacy. Understanding the steps at this ninth level gives us a context to navigate effectively.





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PLATINUM PARTNERS



Amelia Hirawan

Founder & CEO

Sinergia Group Indonesia

sinergiagroup.id

We love to transform people with a FAST Environment (Fun, Agile, Simple and Timely). We have helped more than 500 companies and still continue the journey to build Human Capital Systems and design Learning Cultures in their company.



Awfa Mustafa

Founder and CEO

Najahi Events

Najahi.com

Najahi Events brings the world's leading speakers in personal empowerment, financial education and leadership skills to the Middle East through the use of "Edutainment" (educating while entertaining).

PLATINUM PARTNERS



Deepak Kanakaraju

Co-Founder and CEO

LearnToday

learntoday.com

We are a bunch of people who love digital marketing. We love creating campaigns that bring in results. We love delivering results. That's why we exist. We help our clients with everything from PPC campaigns to content marketing to designing marketing funnels. We Learn & We Teach. We learn to keep our and your marketing effective. We teach what we have learned through our online, offline, and corporate training programs.



ISPIRIT

Nina Fjeldhaug

Founder

ISPIRIT

ispirit.no

We coach, educate and empowers leaders, business owners and their teams for self-leadership and collaboration to have more wellbeing, trust and flow.

PLATINUM PARTNERS



Simon Zutshi

Co-Founder and CEO

property investors network

propertyinvestorsnetwork.co.uk

Simon Zutshi, experienced investor, successful entrepreneur and best-selling author, is widely recognised as one of the top wealth creation strategists in the UK. Having started to invest in property in 1995, Simon went on to become financially independent by the age of 32.

Passionate about sharing his experience, Simon founded the property investor's network in 2003, which has grown to become the largest property networking organisation in the UK, with monthly meetings in 50 cities, designed specifically to provide a supportive, educational and inspirational environment for people like you to network with and learn from other successful investors.

Since 2003 Simon has taught thousands of entrepreneurs and business owners how to successfully invest in a tax efficient way to create additional streams of income, give them more time to do the things they want to do and build their long-term wealth.



Sebastien Delfaud

Head of Operations

Land Matters Sourcing and Development Limited

land-matters.co.uk

Land Matters is a fast-growing sustainable property fund. Our customer promise is to deliver superior returns on investment by employing innovative planning and structuring techniques whilst creating sustainable living communities

PLATINUM PARTNERS



Tatiana Preobrazhenskaya

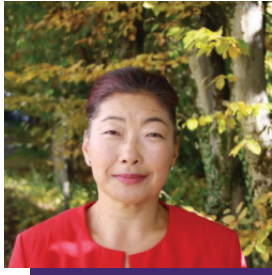
Managing Director

Land Matters Sourcing and Development Limited

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GOLD PARTNERS



Moogie Quarcoo

City Leader

Munich City Leader

I am an educator and have taught at schools and universities for 25 years. I have my Mongolian-German Sunday school and am President of German-Mongolian NGO in Munich (www.freunde-der-mongolei.de). I was also a Board Member of Umbrella Organization for Migrant NGOs in Munich. Most recently I have started to build my Munich City Circle.

SILVER PARTNERS



Billy Sehume
Project Manager
9G Enterprise

Billy is an IT Project Management Entrepreneur, experienced in developing industry specific business and technical solutions within the Information Communication Technology, Banking, Cloud Computing & e-commerce industries using Waterfall Project Management, Agile Project Management Methodologies. He is also experienced in managing projects within the constraints of scope, time, cost & quality.



Cristie Rimmel
Founder and CEO
Blu Dragonfly LLC

bludragonfly.net

Cristie is the owner of Blu Dragonfly LLC a digital creative agency in the USA. She started her business out of the desire to create brands for business owners looking to take their business to the next level.



Florence His
Founder
Coach4ppol

coach4ppol.com

We incubate mission-driven founders with our 20+years-vetted approaches to value creation, enrollment, and mindset mastery frameworks; so they can thrive, impact the world and, enjoy sustainable and fulfilling entrepreneurial journeys.



Gordon D'Silva
Managing Director
Success Story Builder

successstorybuilder.com

I am a business coach helping business owners create a life and business of choice...over time, money, impact and everything in between.



SILVER PARTNERS



Miroslava Rusnokova

Owner

Tal Tech Services s.r.o.

taltechservices.business.site

Miroslava is your advisor if you are a Tech Company that wants to grow its team in CEE. She was awarded the national HR Talent Award for her work with the hyper fast growing scale-up EXPONEA, now part of USD 2,2 Bn. valued Bloomreach. Miroslava also founded the Mini Tech MBA for Women program and has 10+ years of experience in developing high-potentials in Central Europe.



Rukhsana Aziz

Business Head

The Fictionary

thefictionary.in

We are a bunch of young collaborators who specialise in creating short films & brand stories.

If you have a song that needs a video or a script that needs a solid film, let's jam!



Woon Tan

Founder

Podcast Publishing

woontan.com

Woon Tan is a podcast agency owner and podcasting mentor. Officially, Woon's job is to work with impact entrepreneurs to launch and scale podcasts. But really, he makes you fall in love with the podcasting process so that you can create a podcast that you are proud of which ultimately leads to the income and impact that only you can make. Woon is the founder of Podcast Publishing and has worked with more than 60 podcasters and published more than a 1000 episodes of podcast.



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